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Valley Leaders Come Together to Build the Coachella Valley for Future Generations

Palm Desert, CA – On Friday, April 25 Desert Lyceum will host a one-day public summit, bringing together experts and community leaders to explore and discuss energy conservation and efficiency, sustainable building, and how the Coachella Valley can attract clean industry. **The 2008 Desert Lyceum Summit on Energy, Environment and Economic Change** features keynote speakers, informative break-out sessions and dynamic dialog with an emphasis on open interaction among all the participants to find energy solutions and create pathways for job creation and economic growth in the new eco-economy.

The Lyceum was a gymnasium in ancient Athens, most famous for its association with Aristotle. The Lyceum was also an important early milestone in the development of Western science and philosophy. In the mid-1800s and early 1900s there was an informal network of Lyceums often called Chautauqua in the United States, usually in small towns. The Lyceum Movement contributed significantly to the education of the adult American in the nineteenth century and provided the cultural framework for many of the areas of influence.

Carolyn Stark, Executive Director of the University of California, Riverside Palm Desert Graduate Center, used that premise as the inspiration for the creation of the Desert Lyceum in 2007. Stark asked Riverside County Supervisor **Roy Wilson** to co-chair the Desert Lyceum and together they have brought together key representatives from government, education, business and community leaders (see full list below) to meet year-round to explore issues of consequence. The Desert Lyceum focuses on one macro issue each year and their activities culminate in an annual summit.

The 2008 Desert Lyceum Summit focuses on Energy, Environment and Economic Change. "Our goal is to bring the public into our dialogue to discuss and debate ideas that will lead to our entire valley working together to become cleaner, greener and more prosperous," Stark said.

The summit is open to the public. Enrollment is \$95 if paid before April 1 and \$110 beginning April 1. One of the keynote speakers is **Anthony Brunello**, Deputy Secretary for Climate Change and Energy with the California Resources Agency. He is the former program coordinator for international programs within the U.S. Forest Service. "Brunello is on the frontline of issues concerning energy efficiency and its relationship to the new eco-economy," said Stark.

For more information, please visit www.DesertLyceum.org for more details or call UCR Palm Desert Graduate Center at 760-834-0800.

Tentative Summit Agenda:

7:00-8:00am	<i>Registration</i>
8:00-8:15am	Welcome
8:15-8:45am	Keynote Speaker (Anthony Brunello, California Deputy Secretary for Climate Change and Energy)
8:45-9:00am	<i>Break</i>
9:00-10:00	First Breakout Sessions <ul style="list-style-type: none">- Green Programs: Creating Sustainable Buildings- What is on our Legislative Horizon?- Can we Create a 21st Century Workforce?
10:00-10:15	<i>Break</i>
10:15-11:15	Second Breakout Sessions <ul style="list-style-type: none">- Paying for Green: Incentives, Mandates, and Funding Options- Educating our Community: Building for a Green Future- Developing the Clean Industry
11:15-11:30	<i>Break</i>
11:30-12:30	Third Breakout Sessions <ul style="list-style-type: none">- Planning for the Future of a Green Community- Making it Work: Local Governments and Sustainability- Are we Ready for CleanTech and GreenTech?
12:30-1:30	<i>Lunch</i>
1:30-2:15	Keynote speaker
2:15-2:30	<i>Break</i>
2:30-4:00	Socratic Dialog (a moderated interactive session among participants and speakers)
4:00-4:30	Wrap Up
4:30	Reception

Desert Lyceum Members include:

Roy Wilson, Riverside County Board of Supervisors (Co-Chair, Desert Lyceum)
Carolyn Stark, University of California, Riverside (Co-Chair, Desert Lyceum)
Fred Bell, Building Industry Association, Desert Chapter
Tom Davis, Agua Caliente Band of Cahuilla Indians
Kathy DeRosa, Mayor, Cathedral City
Jim Ferguson, Chairman, Coachella Valley Economic Partnership and Councilman, Palm Desert
Cynthia Flores, CSUSB Palm Desert
Eduardo Garcia, Mayor, Coachella
Terry Green, UCR Palm Desert Graduate Center
Michelle Krans, Desert Sun Newspaper
William R. Kroonen, Riverside County Board of Education
Martin Martinez, Carreon Foundation
Richard Oliphant, Oliphant Enterprises
Jerry Patton, College of the Desert
Bill Powers, Pacific Western Bank
Mary T. Roche, Mayor, Indian Wells
John Wohlmuth, Coachella Valley Association of Governments

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As a vital partner in the community, the University of California, Riverside (UCR) Palm Desert Graduate Center serves as a catalyst for growth and economic diversification in the Coachella Valley. We bring the promise and power of a great research university to the region through our innovative MBA and MFA graduate degrees, relevant research, resources and community service programs that combine to forge the groundwork for economic success and improved quality of life in the Coachella Valley. Visit our Web site and see how the power of one degree can enhance your life. Visit www.palmdesert.ucr.edu or call (760) 834-0800 for more information.