



University of California, Riverside • Palm Desert Graduate Center

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## MEDIA ALERT

### Desert Lyceum 2008 Summit on Energy, Environment & Economic Change

#### WHAT

The UCR Desert Lyceum 2008 Summit on Energy, Environment & Economic Change is a one-day summit that will bring together experts, local leaders, and the community to explore and discuss energy conservation and efficiency, sustainable building and how the Coachella Valley can attract clean industry. The Summit will feature keynote speakers, informative break-out sessions and dynamic dialog with an emphasis on open interaction among all the participants to find energy solutions and create pathways for job creation and economic growth in the new eco-economy.

#### WHEN

Friday, April 25th  
8 a.m. to 6 p.m.

#### WHERE

Renaissance Esmeralda Resort and Spa  
44-400 Indian Wells Lane, Indian Wells

#### Additional Program Information:

In the morning, breakout sessions will feature topics such as:

- Green Programs: Creating Sustainable Buildings
- Making it Work: Local Governments and Sustainability
- Can We Create a 21st Century Workforce?
- Paying for Green: Incentives, Mandates, and Funding Options
- Educating our Community: Building for a Green Future
- Connecting Investment with Opportunity to Grow Desired Industry Sectors
- Planning for the Future of a Green Community
- What is on our Legislative Horizon?
- Are We Ready for CleanTech and GreenTech?

In the afternoon, the summit will feature a “Socratic Dialog” session, which is a moderated debate with a panel of the speakers. The session will address provocative questions such as: Is climate change really happening? Should government mandate energy efficiency? How can you reduce your carbon footprint? How do we realize our goals for energy efficiency and create a regional framework for economic growth in the green sector? The public is encouraged to participate in the debate.

The Desert Lyceum 2008 Summit is presented by the University of California, Riverside (UCR) Palm Desert Graduate Center and the Coachella Valley Association of Governments in partnership with the Building Industry Association - Desert Chapter and the Coachella Valley Economic Partnership.

The cost to attend the event is \$110. The fee includes lunch and a reception at 4:30 p.m. To register online, or for more information and a copy of the summit program, visit [www.desertlyceum.org](http://www.desertlyceum.org) or call the UCR Palm Desert Graduate Center at 760-834-0590.

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**About UCR Palm Desert Graduate Center:**

*As a vital partner in the community, the University of California, Riverside (UCR) Palm Desert Graduate Center serves as a catalyst for growth and economic diversification in the Coachella Valley. Laying the groundwork for economic success and improved quality of life locally, the Center brings the promise and power of an accomplished university to the region through its innovative MBA and MFA graduate degrees, relevant research, resources and community service programs. To find out more about the power of one degree and how it can change your life, visit [www.palmdesert.ucr.edu](http://www.palmdesert.ucr.edu) or call (760) 834-0800.*